



## A FLAWLESS SKIN HAS NO SECRETS, JUST SCIENCE

### PIGMENT LIGHTENING FOR ALL SKIN TYPES



### HYPERPIGMENTATION

Hyperpigmentation is caused by excessive melanin production in the skin. Melanin is important as it gives the colour in the skin, but excessive melanin will lead to melasma, dark spots, freckles, and age spots. Melanin is produced as a defence mechanism against the harmful UV rays, protecting our skin from DNA damage.



# NEORETIN

- **1.** Reference brand for **dermatological prescription** to prevent and reduce dark spots and hyperpigmentation with long-lasting results.
- 2. Formulated with **patented technologies** and a combination of active ingredients that **act on melanogenesis**.
- 3. Neoretin offers powerful formulations with excellent tolerability and proven efficacy.

### RetinSphere®TECHNOLOGY

### New-Generation Retinoids for Epidermal Renewal

Combination of Hydroxypinacolone Retinoate and retinol in innovative delivery systems (glycospheres and microsponges) that facilitate the penetration of actives to the deepest epidermal layers and provide gradual release of actives for continuous activity and greater formula stability.

### PigmentControlsystem

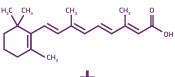
### Synergic Combination of Brightening Active Ingredients

Synergic combination of powerful pigment control ingredients that act on melanogenesis.

It boosts treatment **efficacy in hyperpigmentation and dark spots**.

### HYDROXIPINACOLONE RETINOATE

(Retinoic acid ester) 1 step to be converted into Tretinoin. Provides immediate and effective results with minimal irritation.



### ENCAPSULATED RETINOL IN GLYCOSPHERES & MICROSPONGES

The highly stabilised retinol penetrates into deep dermal layer with a slow-release mechanism that prolongs the effects in the skin.

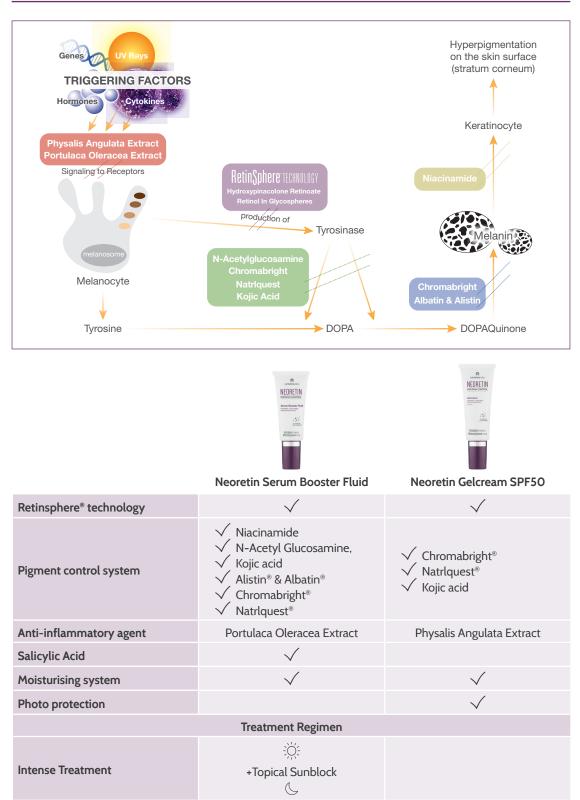




MICROSPONGE TECHNOLOGY GLYCOSPHERE TECHNOLOGY

- N-Acetyl Glucosamine
- Niacinamide
- Kojic acid
- Alistin® & Albatin®
- Anti-inflammatory agents:
  - Physalis Angulata Extract
  - Portulaca Oleracea Extract
- Chromabright<sup>®</sup>
- Natrlquest<sup>®</sup>

### INHIBITION OF MELANOGENESIS PATHWAY



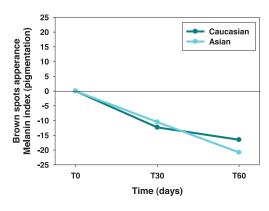
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Maintenance Therapy

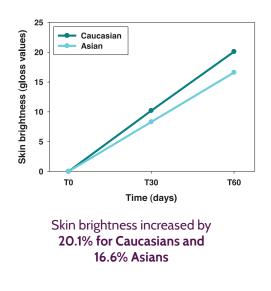
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### Effectiveness of an innovative combination of retinoids in reducing dark sports and uneven complexion

After 60 days, significant improvements were observed in both Caucasian and Asian patients.



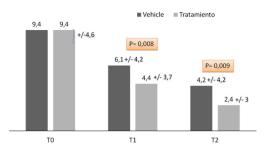




Reference: Vitale M. et al., Data on file, RADLA Poster Presentation, 2014.

### Assessment of the efficacy and tolerance of a new combination of retinoids and depigmenting agents in the treatment of melasma

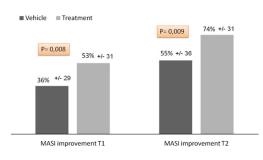
A significant improvement in Melasma Area Severity Index (MASI) score after 3 months application of Neoretin Gelcream SPF50 during daytime and Neoretin Serum Booster Fluid at night.



MASI score(mean)

Signicantly lower MASI mean score on the side treated with the new





#### The side treated with the new combination of retinoids was 74% vs. a reduction of 55% with vehicle.

Reference: Truchuelo MT, Jiménez N, Jaén P. Assessment of the efficacy and tolerance of a new combination of retinoids and depigmenting agents in the treatment of melasma. J Cosmet Dermatol. 2014 Dec;13(4):261-8.

### PHOTOGRAPHY EVIDENCE



Before

After 3 months

Reference: Truchuelo MT, Jiménez N, Jaén P. Assessment of the efficacy and tolerance of a new combination of retinoids and depigmenting agents in the treatment of melasma. J Cosmet Dermatol. 2014 Dec;13(4):261-8.



Before treatment

After 1 year Tacrolimus & Tranexamic

After 8 months NEORETIN

Credits to Dr Nguyet Minh, National Dermatology Hospital Hanoi, Vietnam



Before treatment



After 1 month

After 2 months



After 3 months

Credits to Dr Nguyet Minh, National Dermatology Hospital Hanoi, Vietnam

#### What is the difference between NEORETIN, Tretinoin, and Hydroquinone?

Tretinoin is a retinoic acid known for its efficacy in cell growth and antiaging properties, but it is also associated with unwanted effects, including skin irritation, peeling, redness, and burns. Although it is effective for many people, it is not necessarily suitable for everyone.

Hydroquinone is a skin-bleaching agent used to lighten patches of darkened skin by decreasing the number of melanocytes (melanin-producing cells). While Hydroquinone is generally well-tolerated over short periods of time, it cannot be used in the long term as it may lead to serious side effects, most notably development of exogenous ochronosis (blue-black pigmentation).

NEORETIN is able to achieve the efficacy of Tretinoin and Hydroquinone without causing their associated side effects. It contains patented RetinSphere® Technology that uses two stable retinoids: (1) hydroxypinacolone retinotate (retinoic acid ester), the closest chemical form to retinoic acid for high efficacy sans the side effects, and (2) retinol in glycospheres that penetrate and work in the deepest layers of the epidermis. NEORETIN also contains 9 other depigmenting active ingredients, including niacinamide and kojic acid, which target the full pathway of melanin production. Furthermore, NEORETIN has been proven to be well-tolerated in clinical trials, making it suitable to be used in the long term with no known side effects.

#### What should I be aware of when using NEORETIN Serum Booster Fluid?

Your skin may be slightly more sensitive to the sun, so it is important to limit sun exposure and do the necessary sun protection.

In the first 2 weeks, you may also experience a reaction called retinization: your skin becomes dry, itchy, red and feels like it is burning. This is a sign of your skin adjusting to the retinoid treatment and is especially common in those who are using retinoid treatments for the first time. While skin retinization is normal, you're advised to consult your doctor in cases of severe skin reaction.

### Can I use NEORETIN Serum Booster Fluid before and after laser procedures?

NEORETIN Serum Booster Fluid is highly recommended for use in combination with laser procedures to prevent development of new pigmentation spots and maintain a bright skin tone. However, extra caution should be exercised to prevent unwanted side effects.

For ablative laser procedures, you should temporarily stop using NEORETIN Serum Booster Fluid 14 days before the procedure. Resume application 14 days after procedure or when your skin recovers.

For non-ablative laser procedures, you should temporarily stop using NEORETIN Serum Booster Fluid 14 days before the procedure. Resume application 7 days after procedure or when your skin recovers.

#### Is NEORETIN suitable for everyone to use?

NEORETIN is not recommended for pregnant or lactating ladies. Pregnant or lactating ladies should exercise caution and consult a doctor before using any topical products formulated with retinol.



Neoretin\_SEA



Neoretin South East Asia

Brought to you by:



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### **Transition Cream**

Lightening comfort cream for optimum skin retinization



- Moisturizing, soothing and barrier renewal activity to promote optimal skin conditions during retinoid or lightening treatments

PIGMENT LIGHTENING & UNIFYING



Helps progressively stimulate skin renewal processes



High tolerability, comfort and soft lightening activity

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#### INDICATIONS

- Starting regimen for skin not acclimated to retinoids
- Adjuvant in hyperpigmentation treatments, in combination with Hydroquinone or lightening procedures
- Maintenance after lightening treatments



## NEORETIN DISCROM CONTROL Transition Cream

### COMPOSITION

- RetinSphere® Technology: retinoids with high efficacy and tolerability
- Whitening Booster System: acts on all stages of melanin production
  - · Anti-oxidant: Vitamins C & E
  - Anti-irritant: Dipotassium Glycyrrhizate
  - $\cdot \label{eq:Glycosilation inhibitor: N-Acetylglucosamine} \\$
  - **Tyrosinase inhibitors:** Hexylresorcinol, Natrlquest
  - Vascularization: Tranexamic Acid • Inhibition of melanosome transfer : Niacinamide
- 1% EDAFENCE® : prevents skin damage due to pollution and other environmental stress factors
- 21% Soothing, moisturizing and barrier renewal actives

### TECHNOLOGY

## RetinSphere®TECHNOLOGY

Innovative technology that combines a retinoic acid ester and retinol in unique delivery systems, ensuring high efficacy and tolerability

## Whitening Booster system

Synergic combination of powerful lightening actives acting on all stages of melanin production

### EDAFENCE<sup>®</sup>

A standardized extract of *Deschampsia antartica*. The innovative patented anti-pollution technology with efficacy against skin damage

### GALENIC

• Nourishing, rapidly-absorbed cream texture

#### OTHER INFORMATION

- 50 ml
- Tested under dermatological and ophthalmological supervision

#### USE

Apply at night to clean skin of face and neck, according to the Neoretin Discrom Control regimen included in the leaflet, or as instructed by your skincare professional.

**Caution:** External use only. Avoid direct contact with eyes, eye contour area and mucous membranes. It is normal to experience a mild stinging sensation or peeling upon the first few applications. Should irritation persist, suspend application. Avoid direct sun exposure and apply broad spectrum sun protection during use. The color of the formulation may vary due to the high concentration of activies; this does not affect product characteristics or efficacy.

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3, Jalan 51A/225A, Zon Perindustrian PJCT, Seksyen 51a, 46100 Petaling Jaya, Selangor info@neoasia.com.my | +603 78657717 | www.neoasia.com.my PIGMENT LIGHTENING & UNIFYING



## Ultra Emulsion

### Intensive lightening activity for smoother, more even complexion





- Powerful retinoid potency to improve skin texture
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- Pigment-brightening activity to prevent and reduce hyperpigmentation and sun spots



Unifies skin tone and increases brightness



Protects against skin aging caused by pollution and external factors

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### INDICATIONS

- Skin with dark spots and uneven complexion
- In combination with brightening procedures
- Suitable for skin that does not tolerate medical depigmenting treatments

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## NEORETIN DISCROM CONTROL Ultra Emulsion

### COMPOSITION



• **RetinSphere® Technology:** retinoids with high efficacy and tolerability

• **Pigment Control System:** acts on all stages of melanin production

· Anti-irritant, anti-oxidant: Vitamin E

- **Glycosilation inhibitor:** N-Acetylglucosamine
- Tyrosinase inhibitors: Hexylresorcinol, Natrlquest
- · Vascularization: Tranexamic Acid
- Inhibition of melanosome transfer: Niacinamide
- 0,5% EDAFENCE®: prevents

skin damage due to pollution and

environmental stress factors

• 12% Soothing, moisturizing and

barrier renewal actives

#### GALENIC

- Imperceptible skin feel
- Easy-to-spread soft textured

### TECHNOLOGY

## RetinSphere®TECHNOLOGY

Innovative technology that combines a retinoic acid ester and retinol in unique delivery systems, ensuring high efficacy and tolerability

## Pigment Control system

Synergic combination of powerful brightening actives acting on all stages of melanin production

### EDAFENCE®

A standardized extract of *Deschampsia antartica*. The innovative patented anti-pollution technology with efficacy against skin damage

### OTHER INFORMATION

- 30 ml
- Tested under dermatological control<sup>1</sup>

#### USE

Use: Shake before using. Apply at night to clean skin of face and neck. To acclimate skin to high retinoid concentration, begin by applying every second night, alternating with Neoretin Discrom Control Transition Cream or other moisturizer and skin barrier cream, for the first two weeks. If well-tolerated, begin applying nightly.

**Caution:** External use only. Contains retinol. Avoid direct contact with eyes, eye contour area and mucous membranes. It is normal to experience a mild stinging sensation or peeling upon the first few applications. Should irritation persist, reduce frequency of application or suspend use. Avoid direct sun exposure and apply broad spectrum sun protection during use. The color of the formulation may vary due to the high concentration of actives; this does not affect product characteristics or efficacy. Store below 30°C.

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## K-Eye contour

### Intensive treatment for vascular and genetic dark-circles





Reduces eye contour hyperpigmentation.

Reduces dark circles and restores elasticity to the skin.

Improves microcirculation, repairs fatigue appearance.



Younger and fresher gaze.

### INDICATIONS

- Dark circles and hyperpigmentated eye contour.
- Suitable for dark phototypes.
- For women with low Retinoid tolerance.

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## NEORETIN DISCROM CONTROL K-Eye contour

### COMPOSITION



#### DEPIGMENTING SYSTEM:

• Liposomed Vit K1 Oxide: Deep-release nanovesicles of vitamin K1 oxide with a high decongestant capacity, reducing erythema and dark circles.

• **Tranexamic Acid:** Depigmenting active by reducing inflammatory mediators, inhibition of melanin and decrease in tyrosinase activity.

• EDAFENCE<sup>®</sup>: anti-pollution technology, blocks aryl hydrocarbon receptor activation.

• **RetinSphere**®**Technology:** retinoids with high efficacy and tolerability.

### TECHNOLOGY

## RetinSphere®technology

Innovative technology that combines a retinoic acid ester and retinol in unique delivery systems, ensuring high efficacy and tolerability

## Pigment Control system

Synergic combination of powerful brightening actives acting on all stages of melanin production

### EDAFENCE<sup>®</sup>

A standardized extract of *Deschampsia antartica*. The innovative patented anti-pollution technology with efficacy against skin damage

### GALENIC

- Light and refreshing texture
- Non- comedogenic

#### OTHER INFORMATION

- Tube with pump and metallic neck
- Tested under dermatological and
- ophthalmological control
- 15 ml

#### USE

**Use:** Shake before use. Apply a small amount morning and night, patting gently until completely absorbed.

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## **Sensitive Areas Body Lotion**

Gentle lotion designed to even the skin tone of the most sensitive body areas





Lightens and evens skin tone



Smoother, more hydrated skin



Powerful pigment correction actives (tranexamic acid, phytic acid, ...) and skin barrier renewal (niacinamide)



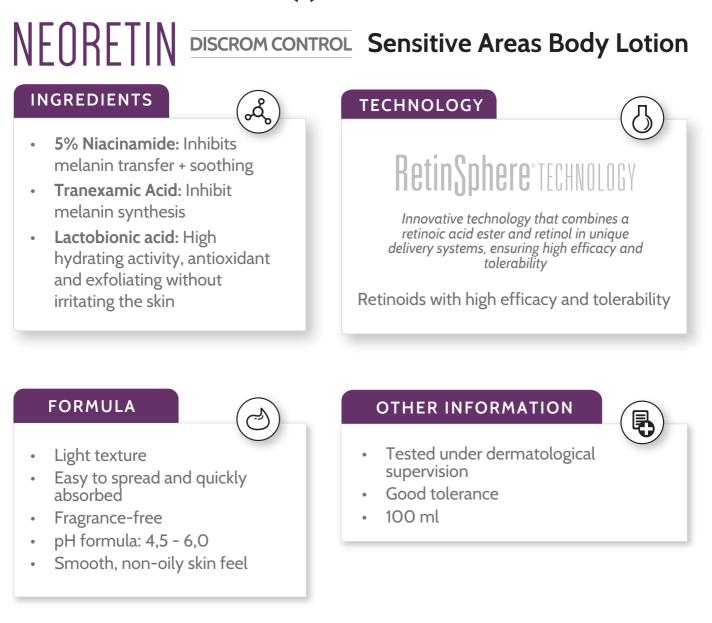
Inhibits hyperproduction of melanin

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### INDICATIONS

- Powerful body lotion to even skin tone of sensitive areas and darker phototypes.
- Suitable for application to underarm, bikini line, inner thigh, skin folds, elbows and knees.

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### USE

**Use:** Apply morning and night to clean skin of iaffected areas: bikini line, inner thighs, underarm, skin folds, elbows and knees.

**Caution:** External use. Avoid contact with mucous membranes. If this occurs, rinse with plenty of water. Store below 40°C. Tested under dermatological control.

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